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Deson Development International Holdings Limited

迪臣發展國際集團有限公司*

(Incorporated in Bermuda with limited liability)

(Stock Code: 262)

DATE OF BOARD MEETING

The board of directors (the “Board”) of Deson Development International Holdings Limited (the “Company”) hereby announces that a meeting of the Board of the Company will be held at 11 Floor, Nanyang Plaza, 57 Hung To Road, Kwun Tong, Kowloon, Hong Kong on Tuesday, 30 November 2010 at 12:15 p.m. for the purposes of considering and approving the interim results of the Company and its subsidiaries for the six months ended 30 September 2010 and transacting any other business.

By Order of the Board

Deson Development International Holdings Limited

Tjia Boen Sien

Managing Director and Deputy Chairman

Hong Kong, 15 November 2010

As at the date of this announcement, the executive directors of the Company are Mr. Wang Ke Duan, Mr. Tjia Boen Sien, Mr. Wang Jing Ning and Mr. Keung Kwok Cheung, the independent non-executive directors of the Company are Dr. Ho Chung Tai, Raymond, Mr. Siu Man Po and Mr. Wong Shing Kay, Oliver.

* *for identification only*