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Deson Development International Holdings Limited

迪臣發展國際集團有限公司*

(Incorporated in Bermuda with limited liability)

(Stock Code: 262)

INSIDE INFORMATION POSITIVE PROFIT ALERT

This announcement is made by Deson Development International Holdings Limited (the “**Company**”, and together with its subsidiaries, the “**Group**”) pursuant to Rule 13.09 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “**Listing Rules**”) and the Inside Information Provisions (as defined in the Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

The board of directors of the Company (the “**Board**”) would like to inform the shareholders of the Company (the “**Shareholders**”) and potential investors that, based on preliminary assessment of the unaudited consolidated management accounts of the Group, the Group is expected to record a considerable increase in its consolidated profit attributable to owners of the Company for six months ended 30 September 2016 as compared to that for the six months ended 30 September 2015. Based on the information currently available to the Board, such considerable increase in the consolidated profit was mainly attributable to:

- (i) the increase in the profit contribution from the Group’s one-off gain from disposal of a six-storey office premises in the Kaifeng City, Henan Province of the People’s Republic of China; and
- (ii) the increase in the profit contribution from Deson Construction International Holdings Limited and its subsidiaries (“**DCIHL**” together with its subsidiaries, the “**DCIHL Group**”) due mainly to profit from DCIHL Group’s investments in marketable securities amounted to approximately HK\$38 million (six months ended 30 September 2015: Nil).

The information in this announcement is only based on a preliminary assessment made by the Board based on the unaudited consolidated management accounts of the Group for the six months ended 30 September 2016 prepared by the management of the Company, and such information has not been audited by the Company’s independent auditors. Shareholders of the Company and potential investors are advised to refer to the details of the Group’s interim results for the six months ended 30 September 2016, which are expected to be published by way of an announcement in early of November 2016.

* *For identification purpose only*

Shareholders of the Company and potential investors are advised to exercise caution when dealing in the shares of the Company.

By Order of the Board
Deson Development International Holdings Limited
Tjia Boen Sien
Managing Director and Deputy Chairman

Hong Kong, 1 November 2016

As at the date of this announcement, the executive Directors of the Company are Mr. Lu Quanzhang, Mr. Tjia Boen Sien, Mr. Wang Jing Ning and Mr. Tjia Wai Yip, William, the independent non-executive Directors of the Company are Dr. Ho Chung Tai, Raymond, Ir Siu Man Po and Mr. Siu Kam Chau.