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INSIDE INFORMATION

This announcement is made by Deson Development International Holdings Limited (the “**Company**”, and together with its subsidiaries, the “**Group**”) pursuant to Rule 13.09 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “**Listing Rules**”) and the Inside Information Provisions (as defined in the Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

The board of directors of the Company (the “**Board**”) would like to inform the shareholders of the Company (the “**Shareholders**”) and potential investors that, Deson Construction International Holdings Limited (Stock Code: 8268) (“**Deson Construction**”, and together with its subsidiaries, the “**Deson Construction Group**”), a subsidiary of the Company, has released a positive profit alert announcement (“**Deson Construction Announcement**”) on 7 July 2016, details of which are disclosed on the website of the Stock Exchange. Deson Construction is a company listed on the Growth Enterprise Market of the Stock Exchange of Hong Kong Limited. As at the date of this announcement, the Company is interested in approximately 51.18% of the issued share capital of Deson Construction.

The Board wishes to draw to the attention of the Shareholders of the Company and potential investors that pursuant to the Deson Construction Announcement, Deson Construction Group is expected to record a considerable increase in its consolidated profit attributable to owners for the three months ended 30 June 2016 mainly due to profit from investments in marketable securities amounted to approximately HK\$20 million (three months ended 30 June 2015: Nil). Please refer to the Deson Construction Announcement published on the website of the Stock Exchange at www.hkexnews.com and the website of Deson Construction at www.deson-c.com for more details

The above is based on a preliminary assessment of the unaudited consolidated management accounts of Deson Construction Group for the three months ended 30 June 2016. Given that Deson Construction is a subsidiary of the Company, the above increase in the consolidated profit attributable to owners would have a corresponding impact on the consolidated financial performance of the Group for the six months ended 30 September 2016, based on the effective interest of the Company in Deson Construction. Further details of Deson Construction Group’s performance will be disclosed when Deson Construction finalises and announces its first quarter unaudited financial results for the three months ended 30 June 2016 in early August.

* for identification purpose only

The above information is based on information currently available to the Company and is not based on any figures or information that has been audited or reviewed by the auditors of the Company. The Company expects to announce its consolidated annual results for the six months ended 30 September 2016 in mid November 2016.

Shareholders of the Company and potential investors are advised to exercise caution when dealing in the shares of the Company.

By Order of the Board
Deson Development International Holdings Limited
Tjia Boen Sien
Managing Director and Deputy Chairman

Hong Kong, 7 July 2016

As at the date of this announcement, the executive Directors of the Company are Mr. Lu Quanzhang, Mr. Tjia Boen Sien, Mr. Wang Jing Ning and Mr. Tjia Wai Yip, William and the independent non-executive Directors of the Company are Dr. Ho Chung Tai, Raymond, Ir Siu Man Po and Mr. Siu Kam Chau.