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INSIDE INFORMATION

POSITIVE PROFIT ALERT

This announcement is made by Deson Development International Holdings Limited (the “**Company**”, and together with its subsidiaries, the “**Group**”) pursuant to Rule 13.09 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “**Listing Rules**”) and the Inside Information Provisions (as defined in the Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

The board of directors of the Company (the “**Board**”) would like to inform the shareholders of the Company (the “**Shareholders**”) and potential investors that, based on preliminary assessment of the unaudited consolidated management accounts of the Group, the Group is expected to record a considerable increase in its consolidated profit attributable to owners of the Company for the financial year ended 31 March 2016 as compared to that for the financial year ended 31 March 2015. Based on the information currently available to the Board, such considerable increase in the consolidated profit was mainly attributable to:

- (i) the fair value gains of the Group’s investment properties; and
- (ii) the increase in the profit contribution from Deson Construction International Holdings Limited and its subsidiaries (“**DCIHL**” together with its subsidiaries, the “**DCIHL Group**”) due (a) a slight increase in revenue generated from the DCIHL Group’s provision of building construction works, electrical and mechanical engineering works and alterations, additions, renovations, refurbishment and fitting-out works for the year ended 31 March 2016 as compared with that for the year ended 31 March 2015; and (b) the substantial reduction in the administrative expenses which was due to the one-off listing expenses of approximately HK\$12.6 million incurred during the year ended 31 March 2015.

The Company is in the process of finalising the Group’s audited financial results for the financial year ended 31 March 2016. The information contained in this announcement is only based on a preliminary assessment made by the Board on the unaudited consolidated management accounts of the Group, and such information has not been audited by the Company’s independent auditor. Shareholders of the

* For identification purpose only

Company and potential investors are advised to refer to the details of the Group's financial results for the financial year ended 31 March 2016 which is expected to be released in late June 2016.

Shareholders of the Company and potential investors are advised to exercise caution when dealing in the shares of the Company.

By Order of the Board
Deson Development International Holdings Limited
Tjia Boen Sien
Managing Director and Deputy Chairman

Hong Kong, 1 June 2016

As at the date of this announcement, the executive Directors of the Company are Mr. Lu Quanzhang, Mr. Tjia Boen Sien, Mr. Wang Jing Ning and Mr. Tjia Wai Yip, William and the independent non-executive Directors of the Company are Dr. Ho Chung Tai, Raymond, Mr. Siu Man Po and Mr. Siu Kam Chau.