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Deson Development International Holdings Limited

迪臣發展國際集團有限公司*

(Incorporated in Bermuda with limited liability)

(Stock Code: 262)

ANNOUNCEMENT

INSIDE INFORMATION

This announcement is made by Deson Development International Holdings Limited (the “**Company**”) pursuant to Rule 13.09 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “**Stock Exchange**”) and the Inside Information Provisions under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

Deson Construction International Holdings Limited (迪臣建設國際集團有限公司) (Stock Code: 8268) (“**Deson Construction**”, together with its subsidiaries, the “**Deson Construction Group**”) is a subsidiary of the Company and whose shares are listed and traded on the Growth Enterprises Market of the Stock Exchange (the “**GEM**”). As at the date of this announcement, the Company is interested in approximately 51.18 % of the issued share capital of Deson Construction.

The board of directors of the Company hereby announces that Deson Construction has released on the Stock Exchange’s website on 23 January 2015 a profit warning announcement in respect of its unaudited consolidated financial results for the third quarter and the period ended 31 December 2014. According to the announcement of Deson Construction, based on information currently available to the board of directors of Deson Construction, the Deson Construction Group is expected to record a material decrease in its profit attributable to owners of Deson Construction for the nine months ended 31 December 2014 as compared with that for the corresponding period in 2013. Such expected decrease was mainly due to the listing expenses of approximately HK\$11.3 million incurred during the nine months ended 31 December 2014.

Please refer to the relevant announcement of Deson Construction published on the website of the Stock Exchange at www.hkexnews.com and the website of Deson Construction at www.deson-c.com for more details.

* *for identification purpose only*

Shareholders and potential investors are advised to exercise caution when dealing in the shares of the Company, and in case of doubt, to seek independent advice for professional or financial advisers.

By Order of the Board
Deson Development International Holdings Limited
Tjia Boen Sien
Managing Director and Deputy Chairman

Hong Kong, 23 January 2015

As at the date of this announcement, the executive Directors of the Company are Mr. Lu Quanzhang, Mr. Tjia Boen Sien, Mr. Wang Jing Ning and Mr. Tjia Wai Yip, William, the non-executive Director of the Company is Mr. Wong Shing Kay, Oliver; and the independent non-executive Directors of the Company are Dr. Ho Chung Tai, Raymond, Mr. Siu Man Po and Mr. Siu Kam Chau.