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Deson Development International Holdings Limited

迪臣發展國際集團有限公司*

(Incorporated in Bermuda with limited liability)

(Stock Code: 262)

VOLUNTARY ANNOUNCEMENT

REGARDING INTERMEDIARY AGREEMENT

This is a voluntary announcement made by Deson Development International Holdings Limited (the “**Company**”). The purpose of this announcement is to keep the shareholders and potential investors of the Company informed of the latest business development of the Group.

On 7 January 2013, 友善(香港)投資有限公司 (an indirectly wholly-owned subsidiary of the Company) (the “**Principal**”) entered into an intermediary agreement (the “**Intermediary Agreement**”) with 上海鼎叶投資管理有限公司 (the “**Intermediary**”) pursuant to which the Intermediary will assist the Principal in seeking potential purchaser to either sell (the “**Possible Disposal**”) (i) its 100% equity interest in 美格菲(成都)康體發展有限公司 (the “**Target**”), an indirectly wholly-owned subsidiary of the Company; or (ii) the Target’s ownership interest in the premises located at 5th Floor (with a gross floor area of approximately 4,932.97 sq.m.) & 27th Floor (with a gross floor area of approximately 273.75 sq.m.), Top City, no. 1 Xiaokejia Lane, Jinjiang Area, Chengdu, Sichuan Province, the People’s Republic of China (the “**Premises**”). The Intermediary Agreement is for a term of one month commencing from 7 January 2013. The agency fee, payable only if the Intermediary can locate a purchaser at a purchase price above the base price of the Premises and the Possible Disposal is concluded, will be measured by the total gross floor area of the Premises multiplied by the excess of the purchase price over the base price of 5th Floor & 27th Floor of the Premises, being RMB10,000 per sq.m. and RMB8,000 per sq.m., respectively.

If the Possible Disposal materializes, it is expected to constitute a discloseable transaction of the Company and the Company will make disclosure to comply with all applicable disclosure requirements under the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited upon entering into an agreement in connection with the Possible Disposal. The Directors wish to emphasize that the Possible Disposal is in preliminary stage and may or may not proceed. Further announcement(s) in respect of the Possible Disposal will be made by the Company if and when appropriate.

* For identification purpose only

Shareholders of the Company and potential investors are advised to exercise caution when dealing in the shares of the Company.

By Order of the Board
Deson Development International Holdings Limited
Tjia Boen Sien
Managing Director and Deputy Chairman

Hong Kong, 7 January 2013

As at the date of this announcement, the executive Directors of the Company are Mr. Lu Quanzhang, Mr. Tjia Boen Sien, Mr. Wang Jing Ning and Mr. Keung Kwok Cheung, the independent non-executive Directors of the Company are Dr. Ho Chung Tai, Raymond, Mr. Siu Man Po and Mr. Wong Shing Kay, Oliver.