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Deson Development International Holdings Limited

迪臣發展國際集團有限公司*

(Incorporated in Bermuda with limited liability)

(Stock Code: 262)

DELAY IN DESPATCH OF CIRCULAR IN RELATION TO

(1) MAJOR TRANSACTION IN RESPECT OF THE ENTIRE SHAREHOLDING INTERESTS IN LEAD JOY INVESTMENTS LIMITED

(2) VERY SUBSTANTIAL DISPOSAL IN RESPECT OF THE ENTIRE SHAREHOLDING INTERESTS IN MEASURE UP PROFITS LIMITED

As additional time is required to prepare the information to be included in the Circular (as defined below), including, the accountants' report of the Group, the unaudited pro forma financial information of the Group and the valuation report, the Directors consider that the despatch of the Circular has to be delayed and the Company has applied to the Stock Exchange for a waiver from the strict compliance with Rules 14.38A and 14.48 of the Listing Rules such that the despatch of the Circular is to be postponed to on or before 23 July 2010.

Reference is made to the announcement (the "Announcement") issued by the Company dated 14 April 2010 in relation to, among other things, the Lead Joy Disposal and the Measure Up Disposal. Capitalised terms used in this announcement shall have the same meanings as those defined in the Announcement unless otherwise stated.

Pursuant to Rules 14.38A and 14.48 of the Listing Rules, the Company is required to despatch a circular of the Company (the "Circular") containing, among other matters, further details of the Lead Joy Disposal and the Measure Up Disposal to the Shareholders within 21 days after the publication of the Announcement, which shall be on or before 5 May 2010.

* *for identification purposes only*

As additional time is required to prepare the information to be included in the Circular, including, the accountants' report of the Group, the unaudited pro forma financial information of the Group and the valuation report, the Directors consider that the despatch of the Circular has to be delayed and the Company has applied to the Stock Exchange for a waiver from the strict compliance with Rules 14.38A and 14.48 of the Listing Rules such that the despatch of the Circular is to be postponed to on or before 23 July 2010.

By Order of the Board of
Deson Development International Holdings Limited
Tjia Boen Sien
Managing Director and Deputy Chairman

Hong Kong, 4 May 2010

As at the date of this announcement, the executive Directors are Mr. Wang Ke Duan, Mr. Tjia Boen Sien, Mr. Wang Jing Ning, Mr. Keung Kwok Cheung and the independent non-executive Directors are Dr. Ho Chung Tai, Raymond, Mr. Siu Man Po and Mr. Wong Shing Kay, Oliver.